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# SPECIAL BARGAINS

## IN THESE SMALL BUDDED APPLE, PEACH & PLUM TREES, Etc.

### FROM \$5 TO \$15 PER ACRE

You can plant an Orchard of these small, Full of Life Trees. Plant them 22 ft. x 22 ft. each way and this will require but 100 trees to plant one acre; they soon make fine bearing trees, that will pay you a handsome profit for many, many years.

These Trees were planted very late and the drought and unfavorable growing season prevented them from making big husky trees this season. They are not culls, but are number one little trees that will make for you in one year, trees up as high as your head, and often begin to bear the next year after planting.

We have in these the very best varieties known, and can send them right to your door by mail. We Guarantee them to be first class, free from disease and insects and to please you or your money refunded, and we will pay transportation charges both ways on any of these small trees that are not absolutely satisfactory in every respect.

A small investment for enough of these trees to plant a few acres will make you independent for the balance of your life.

#### APPLE TREES, Delivered to you.

Under 1 ft. 5c each, not over 10 to one customer.

Varieties offered: Red Delicious, Yellow Delicious and Jonathan.

#### PEACH TREES:

Under 1 ft. 5c each, \$5.00 per 100,

1 to 2 ft. 9c each, \$7.50 per 100

Varieties offered: Elberta— Belle of Georgia— Fairs Beauty— Indian Free--Heath  
Cling— Golden Sweet Cling— Mikado-- Hiley, and Golden Jubilee.

#### PEAR TREES:

1 to 2 ft. 17c each, \$15.00 per 100

Under 1 ft. 12c each, \$10 per 100.

Varieties offered: Garber— Keifer— Bartlett and Douglas.

#### PLUMS:

Under 1 ft. 10c each, \$7.50 per 100

1 to 2 ft. 15c each, \$12.00 per 100

Varieties offered: Burbank— Red June— America— Gold— Hanska. Shiro.

#### FIGS:

Under 1 ft. 15c each; 1 to 2 ft. 20c each.

Varieties offered: Brown Turkey and Magnolia.

CONCORD GRAPES: 3c each, \$3.00 per 100, \$25.00 per 1,000.

#### EVERGREEN SPECIAL— 6 Evergreens for - 59c.

One each of our three year old, most popular, most beautiful and most dependable evergreens; Colorado Blue Spruce, Black Hill Spruce, Norway Spruce, Mugho Pine, Scotch Pine and Austrian Pine.

#### SHRUB SPECIAL—11 1-year Old Shrubs for 59c.

One each of the following shrubs of our small 1-year size delivered to your door for 59c. Weigelia, (Dark Pink); Weigelia Rosea, (Rose); Althea, (Rose of Sharon), double red; Althea, (Double White); Dogwood, (Red Twig); Spirea, (Van H); Mockorange; Deutzia; Forsythia; Calycanthus and Barberry.

**Benton County Nursery Co., Rogers, Arkansas**

Benton County Nursery Co., Rogers, Ark.

November 24, 1935.

Dear Sir:—In the year 1932 I bought some Raspberry plants and Grape vines from you. They were fine. Do not know the amount of fruit gathered but I can say they were fine and just the exact kind I ordered and the best of all while your stock is good the price is good in the reach of the people.

Thanking you, I am Albert Garrett. Lansing, Tennessee.

Benton County Nursery Co., Rogers, Ark.

November 25, 1935.

Dear Sir:—I ordered nursery stock from this company in February, 1933, set them out in the spring of 1934. I gathered a few peaches off the trees. In 1935 I picked a full crop of peaches and I never saw anything like it in this country. I got \$2.00 a bushel for them. They are Maxine Peaches, and I paid \$1.00 each for the trees. I put them on the market with my strawberries at a local price. The only thing I regret is I haven't yet enough of them, so I am going to order more trees and berries this winter from your company. I sold my raspberries at Henryetta, Okla., for 15c a pint as fast as I could pick them.

Yours truly, C. C. Wood, Weleetka, Okla.

Dear Sir:—In 1933, I ordered 2,500 plants. I believe I gave \$10.00 for them. I set them out and of the 2,500 plants, I lost 10 of them. I picked 100 crates from them and berries went so low we could not afford to pick any any more and I believe I left 150 crates in the field or more. In 1934 I took enough plants out of this  $\frac{3}{4}$  acres to finish my patch to 1 and  $\frac{3}{4}$  acres and you know that in 1934 we had a drouth and about all of the berries died around Lavaca, but my berries lived right through the drouth and and we did not get very much per crate—\$1.40 to \$2.50.

On the 1 $\frac{3}{4}$  acres I sold \$452.00 worth from my patch and they were Klondikes. There may be some one with a better record but if there is he had to have some fine berries. I am going to order again this spring from you, as I don't think there is any better place to buy berries.

Yours very truly, Rev. M. H. Graham, P. O. Box 64, Lavaca, Arkansas.

Benton County Nursery Co., Rogers, Ark.

November 26, 1935.

Gentlemen:—Will write a few lines concerning my Grapes I bought from you in the winter of 1932. I ordered three 2-year Concord Grape Vines. They were received in fine shape with a good root system, and my how they did grow! In the summer of 1933, the first year out, they bore fruit, about one gallon of picked grapes and they were fine too. In the summer of 1934 I picked about 5 gallons and this summer, 1935, they just turned to grapes, having picked about 12 or 13 gallons of the finest grapes I have ever seen grow in this section. I would not part from my grape vines hardly at any price and do not sell any grapes for they are too good and we use them for home use. I have other young trees bought from you and they are growing fine. . Will try and send you a snap shot or two of my vines and trees in summer of 1936. I am ever yours for Benton County Nursery Stock.

W. T. Tacker, Rt. 2, Adamsville, Tennessee.

Benton County Nursery Co., Rogers, Ark.

November 26, 1935.

Dear Sir:—I want to thank you for the healthy and nice trees I got from you about five years ago. I didn't expect to get such nice trees from you for so little money. I bought some trees from another nursery about six years ago and I even got half of the fruit as I got from the ones I bought from you and your trees I bought from you are one year younger and I will say that they are the best peaches and cherries and apple trees I have ever bought from any nursery at the price. I bought from you and the best fruit I should say it is. I got about thirty peach trees and I got about 200 bushels out of them this past summer. I got about ten of apples but we got just a few apples but they are sure nice and big apples and they are sure sweet too. I got a few cherries, but they are sure large and sweet. The trees are still too young to give lots of fruit but its sure nice fruit. If I order another lot of trees this spring I will order from you. I will tell my neighbors and friends too. You can feel sure that I will send you my future orders.

Very truly, Ermo Sanchez, Embudo, New Mexico.

## What Others Say About Our Trees, Plants, Etc.

Benton County Nursery Co., Rogers, Ark.

November 9, 1935

Dear Sir:—In the spring of 1934, I purchased some nursery stock in which were 15 peach trees about a foot tall and this fall they are 7 ft. tall, well branched and the finest I ever saw. If I was able to put out an orchard I would sure order your stock as I think it can't be beaten. We also have neighbors who are very much interested in my trees.

Yours very respectfully, I. R. Graham, Box 216, Morehouse, Missouri.

Benton County Nursery Co., Rogers, Ark.

November 28, 1935.

Dear Sir:—We ordered a Bargain Collection from you, \$1.00 for 20 (twenty) trees, 10 apples and 10 peaches. We are pleased with them. The peach trees are 11 ft. high with a 10 ft. spread. The apple trees are 7 ft. high with a 6 ft. spread. The peaches had few blooms in the year 1934 and few peaches that year, 10 to the tree. We got the trees in April 1933. We made a \$5.50 order this spring of trees, plants and vines. They are growing fine. Am well pleased.

Yours truly, W. M. Jackson, Cash, Ark.

Benton County Nursery Co., Rogers, Ark.

October 12, 1935.

Dear Sir:—Will you kindly forward me a copy of your latest catalogue as I wish to make a selection for early spring shipment. It may interest you to learn of the success we had with our purchases from you in 1933; in the early spring of that year we purchased quite a lot of strawberry, blackberry, rhubarb, asparagus, horseradish, roses and clematis. In the fall of the same year we bought 500 one year old three to four foot apple trees and a quantity of peach, plum, and prune trees which were set out in December and despite the extremely dry year following this setting, not a tree or plant died, which under the circumstances is nothing short of remarkable and my trees have made excellent growth, both in height and caliper. The spring following the setting of the trees, 1934, I pulled bloom from several Early Red Bird apple trees and this spring, 1935, I pulled the bloom from several Yellow Delicious apple trees, considering that they were entirely too young to mature fruit. We also had a number of the peaches and plums to ripen quite a number of fancy fruit. Now from my point of view, it takes GOOD trees and plants to make such a showing. Our Clematis and Roses bloomed the same year set out and at this date the roses are in bloom and full of nice buds. These hybrid hardy tea roses have excited the wonder and admiration of all who have seen them bloom. For fine healthy, well rooted stock, low prices, prompt shipment and courteous treatment, I certainly recommend the Benton County Nursery Company and you are recommended by me to all my friends. Wish- ing you continued success, I am, Yours sincerely, R. B. Elroy, Prairie Grove.

Benton County Nursery Co., Rogers, Ark.

November 7, 1935.

Dear Sir:—I am so glad that I can write and the truth to you so you can tell about the trees and vines received this spring, year 1935.

|   |   |
|---|---|
| Sixty trees, one hundred vines,                 | ever grew,                                      |
| Were shipped to me and packed just fine.        | Early Harvest and McDonalds too.                |
| Only 10 inch trees when they arrived,           | I'll have a crop of berries in 1936             |
| Now you would me surprised.                     | That will make me big money and plenty          |
| You wouldn't believe with your own eyes.        | plants too.                                     |
| That these trees are now over 4 ft. tall        | I am a poor woman, but with plenty of grit,     |
| And are of a variety that makes it best of all. | I know this little orchard and berries of mine, |
| Sixty trees, never lost a one.                  | Will keep me and my family just fine.           |
| Isn't that wonderful how that could be done.    | This little home of mine can easily be found,   |
| Wish some poor old farmer could see,            | Off the Turkey Mountain road,                   |
| What the Benton County Nursery sent me.         | On the Tulsa county line.                       |
| They would open their eyes with great           | I'm a booster for your Nursery, and I wish      |
| surprise  | you great success,                              |
| To see such fine trees and vines for such a     | Many orders you will receive through me,        |
| low price.                                      | What more could you expect.                     |
| And the blackberry vines are the best that      |   |

Yours respectfully Mrs. Flora Ellison, Rt. 2, Box 60, Sapulpa, Okla.

Benton County Nursery Co., Rogers, Ark.

November 18, 1935.

Dear Sir:—I made a small order of Special Bargain apple and peach trees from you in the spring of 1933, and in the spring and summer of 1935 the peaches bloomed and had fruit on them. I look on these trees with great pride and regret that I did not double my order. They have surpassed your recommendation. I shall never again be deceived by high priced salesmen of nursery stock. I shall be glad to recommend your nursery to other Kentuckians and all with whom I come in contact. Thanks for the past and here is my order for another lot of trees.

Yours respectfully, J. A. Hildabrand, Auburn, Ky.

Benton County Nursery Co., Rogers, Ark.

November 26, 1935.

Dear Sir:—I ordered a dozen peach trees from you, they were from one to two ft. tall. I never saw finer roots on trees and they they grew the fastest of any trees I ever planted and the second year I gathered one-half bushel of peaches from each tree. The peaches were large and smooth and pretty as a picture. I also ordered four plums and I believe they are the prettiest shaped trees I ever saw grow. I am making the ground real rich around them now so I think I will have a fine crop of plums next year. I live in town and have a small place. If I lived on a farm I would plant a large orchard with those nice cheap trees.

Yours truly, Mrs. Chas. McKenzie, Lake Village, Arkansas.



Benton County Nursery Co., Rogers, Ark.

November 11, 1935.

Gentlemen:—Just a few lines in regard to trees I bought from you in fall of 1933. I have had 13 years work in commercial orchard work. Have grown trees from different nurseries which cost thrice the price I paid for these trees which I got from you. Never had any grow off quite so good as these. Two of my Burbank plums set February, 1934 bore fruits in 17 months. I am sending you picture of one. I gathered about 4 dozen nice plums. It is 6 ft. high. Has a spread of 7 ft. Also picture of one of my Elbertas that is 8 ft. high. My apple trees made a wonderful growth also. I thank you for square dealing and privilege of buying in small quantities, at such reasonable prices. I am mailing you small order today.

J. C. Eidson, Route A, Action, Indiana.



## What Others Say About Our Trees, Plants, Etc.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—I have ordered trees and vines from you twice and they are the best trees for this country that I ever saw. Your Mammoth Black Twig Apple is one of the finest apples I ever saw. This past spring I grafted a limb of a Mammoth Black Twig on a Haw and it is growing fine. Some of the 3-4 ft. Apple Trees that I ordered two years ago bore some this year, and the Strawberries were the best in this section of the country. I am sure to order my trees from you.

Yours very respectfully, C. C. Baker, Broken Bow, Okla.

Benton County Nursery Co., Rogers, Ark.

November 25, 1935.

Dear Sir:—I bought three Concord bearing size Grape vines from you in the spring of 1933. The first year they bore a good crop. Last year they did much better and this year they bore a splendid crop. The fruit they bore I used for my own family in canning and preserving and I did not make any estimate of how much fruit there actually was. They are the finest vines for their age I have ever seen. I have other vines but none yield like these.

Yours truly, Mrs. Douglas Parmeley, Potosi, Missouri.

Benton County Nursery Co., Rogers, Ark.

October 17, 1935.

Gentlemen:—Well, I am writing to tell you of my success with what I have bought from you and to tell you that I am well pleased with the growth. In 1934 I bought two Peach trees, Red Bird and Heath Cling, and four Concord Grapes. In 1935 I bought four Honey suckle, one Snow Ball and four Dewberries. They all have made fine growth and are doing fine. I am sure proud of them. Could not have done better anywhere. They are fine. I would like to make a large order next spring.

Yours truly, Mrs. John Zarnowski, 118 E. 12th St., Newton, Kans.

Benton County Nursery Co., Rogers, Ark.

December 2, 1935.

Gentlemen: I will say you deserve the name of being the best nursery I have ever heard of, are the best nursery to do what you claim you will do, really you are the most honest nursery I have ever bought trees from because those Evergreens you sent me were larger than you said you would send. They grew faster and larger than any I have set out in my life. I have bought a farm and want to plant a new orchard, and I am going to get my plants from your nursery because I know I can get my plants from your nursery because I know I can get better ones from you than from elsewhere.

Yours very truly, Mrs. E. M. Fisher, Apison Tenn.

Benton County Nursery Co., Rogers, Ark.

November 11, 1935.

Dear Sir:—I want to thank you for the nice, healthy fruit trees and berries I ordered from you. I ordered Dewberries February, 1934, and gathered berries in May, 1934 and my grape vines were the same way. My pecan trees have bloomed every year since I got them. My Peach trees and Apples have gone over the top this last year and the year before. I had fruit to sell by the bushels. You wouldn't believe those little trees have done all of that. I will give you another order in February again. I want to try some more of your Pecans, Dewberries and several more plants. I shall always be pleased to recommend your nursery stock to my friends, and also shall patronize you myself in the future. Yours Respectfully, Mrs. Addlee Houston, 521 E. Nebauenfels, St., Sequin, Texas.

Benton County Nursery Co., Rogers, Ark.

November 18, 1935.

Gentlemen:—I am glad to thank you for my order of fruit trees of last year, which I received well packed and in good condition. I do not remember the amount of all varieties, but am glad to say I have been ordering and planting trees from other nurseries for twenty five years, and the trees and vines I bought from you had the most and best uniform roots and tops I ever have purchased from anyone. I have some Elberta, Mayflower and many other varieties of peaches, five feet high and a foot in diameter, grown from your two to three ft. grade. I shall give you all my future orders. My neighbors have been to look my orchard over and they all want to know where I ordered from. With the best of good luck for your future, I am,

Willie Stallings, Honoraville, Alabama.

## Benton County Nursery Co., Rogers, Arkansas

Benton County Nursery Co., Rogers, Ark.

November 26, 1935

Dear Sirs:—Our order of trees and shrubs arrived O. K. And we have it all out in the orchard. We are well pleased and expect to show them to our neighbors and try to get them to order from you. When I get ready for more goods, we will sure remember your favors. Thanking you for your promptness, beg to remain,

Yours respectfully, F. B. Mallory, Dexter, Mo.

Benton County Nursery Co., Rogers, Ark.

November 7, 1935.

Dear Sir:—I bought stock from you in 1933. Two Siberian Crab Apples bore fruit the first year. Had one dozen good apples on it. Four Montmorency Cherry trees bore the first year. The trees were two feet in height and were extra well rooted and in A-1 condition when received. They lived through the drouth in flying c l o r s. When trees we bought elsewhere and paid five times as much for, died the same year they were put out. I intend to buy more from you as soon as possible. I am more than pleased with your trees.

Yours for success, Mrs. Homer F. Carter, Niangua, Mo.

Benton County Nursery Co., Rogers, Ark.

November 27, 1935.

Dear Sir:—In the year 1932, I ordered different varieties from this year 1935, my Yellow Delicious, Early Red Bird and Golden Winesap Apples bore from thirty apples to two bushels to the tree. I don't have to hunt a market for Benton County Nursery fruit—they hunt me. All fruit lovers wanting early bearing orchards, be sure and include these three varieties. I have ordered from different nurseries, and have paid as high as \$1.50 a tree, but got better trees from Benton County Nursery for 22c than from other nurseries that I paid more for. The three reasons why I order from the Benton County Nursery are: (1) Doesn't cost a fortune to put out a commercial orchard. (2) You get the best that can be grown. (3) Promptness and honest dealings.

Yours truly, L. W. Whitely, Hatton, Arkansas.

Benton County Nursery Co., Rogers, Ark.

November 6, 1935.

Dear Sir:—About the middle of November 1929, I bought one hundred apple trees from your nursery, fifty Ben Davis and fifty Stayman Winesap. The trees did exceedingly well—only three out of one hundred were lost. The trees began bearing in 1933. In 1934 I sold forty-seven bushels of picked apples at 75c per bushel. This fall I have sold about ninety bushels of picked apples, the first at 80c per bushel and the later ones at \$1.00 per bushel. All were nice attractive fruit. In 1927 I purchased fifty trees of the same variety from a nursery, and up until now, I have sold only about one-fourth the fruit from these trees as those from you. I also have about thirty-five Elberta peach trees that came from you, and the quality is much better than any I have ever tasted. My greatest regret is that all my trees did not come from the Benton County Nursery Co.

Yours very truly, Ney Huneycutt, Route 1, Sanfield, N. C.

Benton County Nursery Co., Rogers, Ark.

November 30, 1935.

Gentlemen:—Under date of February 16, 1933, I wrote you as follows: "In March 1930, I purchased from you 500 Early Wheeler Peach trees. These trees came through the severe drouth of 1930 without the loss of a single tree. Of course I attribute this to the fine, clean and well-rooted trees furnished us. Present indications are we will harvest a bumper crop of fine peaches this year. Please quote present price on 500, 18 to 24 inch trees of same variety, advising just what difference there is between the Early Wheeler and the Red Bird Cling Peach." Since writing you as per above, I have harvested three full crops of peaches from trees mentioned. Most of the peaches produced in 1933 and 1934 were sold in St. Louis. In comparing returns from daily shipments with daily market quotations. I was pleased to note that on every shipment I was paid the TOP market price.

My 1935 crop contracted at ripening time to an Illinois Brokerage Company. In comparing market quotations each day with price was receiving was again pleased to note that I was averaging 35 cents per bushel above average market quotations. Please quote prices on 1000, 18 to 24 or 24 to 36 inch June budded Elberta Peach trees for early spring delivery.

Yours very truly, R. W. Pierce, Cherry Valley, Arkansas.



## What Others Say About Our Trees, Plants, Etc.

Benton County Nursery Co., Rogers, Ark.

October 14, 1934.

Gentlemen:—I want to tell you about the success I have had with your small size fruit trees. I set out a small family size orchard of Peach, Plum, Apple, Cherry and Apricot trees in the spring of 1933. I used your 1 to 2 ft. trees. True, they were small, but you ought to see them now, October, 1935. They bore a few specimens this past summer. I never saw finer cherries than the 2 or 3 dozen I let stay on the trees. 1933 and 1934 were extremely hard summers to take trees through, but I never watered a tree and I never lost a tree. A good root system and good cultivation did the job. The beauty of these small trees is that I can trim and shape to suit.

Yours truly, J. H. Hutchins, Box 32, Davis, Oklahoma.

Benton County Nursery Co., Rogers, Ark.

November 30, 1935.

Gentlemen:—I am in receipt of your letter wanting to know what success I had with your stock. It was marvelous. Others may have as good stock as yours, but it has not been my fortune to find it. I know none have any better regardless of what they say or charge. Last March I planted around 200 of your trees on my farm near Four Oaks, N.C. I have had no success with spring planting even when not so late, but practically all these trees are living and thriving. Next summer I will make a picture of these trees and send you so you may see why I am so enthusiastic about them. I like your trees so well, I am going to plant more of them this year in December and January, therefore, would appreciate a new catalogue.

Yours truly Alice Poole McNeill, State School, Wrentham, Mass.

Benton County Nursery Co., Rogers, Ark.

November, 12, 1935

Dear Sir:—I want to thank you for your folder received and to thank you for your honest, business-like treatment. May I state that I have worked four years for a nursery and I claim to know tree when I see one. I have bought fruit trees, nut trees, vines, etc., from five different nurseries in the past 15 years. In some of my orders I got plenty San Jose scale and some cases trees were not true to label. In 1931 I gave you my first order for Peaches, Plums and Apricots. The trees were 3 feet, free from disease and had a fine root system. With the aid of  $\frac{1}{2}$  pound cotton seed meal these trees reached a height of 6 feet by fall. All trees have proven true to label and while I have not kept tab on the amount of fruit the yield has been highly satisfactory. Then, too, your prices should meet with the approval of any fair minded person. I know a good many nurseries, but I always recommend Benton County Nursery to my friends. Count on me for a few specials this winter.

Yours for success, D. P. Wilson, Strong, Arkansas.

Benton County Nursery Co., Rogers, Ark.

November 22, 1935.

Gentlemen:—In the spring of 1931 we purchased nine peach trees, nine apple trees and thirty-three Concord grape vines from your "Special Bargain" sheet in your regular catalog. The peach and apple trees were 9c each, from 1 to 2 ft. high, just switches without a limb on them but nice little trees at that, and the grape vines were 3c each. Twenty-nine grape vines lived and grew fine, and in 1933 they had a few grapes on them. In 1934 and 1935 I got a bushel basket of fine, sweet grapes off of them and canned them for our own use. I am looking for them to do even better than that as they grow older. From the middle of June till the middle of September, when the Early Mayflower Peaches were ripe, we ate peaches off the trees and had peaches and cream on the table and gave several gallons away. I canned 15 quarts. The assortment we got gave us another tree to ripen soon as the last ones were gone. The apple trees have grown fine and give promise of nice fruit in the future if nothing happens to them. I surely don't think anyone would make a mistake in buying these little trees, since they lived and made fair sized trees quicker than some 3 or 4 year-old-trees we had previously purchased from nurseries in Kansas and Iowa. When we buy more trees, you shall have our order.

Your truly, Mrs. Art Trabue, Rt. 1, Earlton, Kans.

Benton County Nursery Company, Rogers, Arkansas.

Benton County Nursery Co., Rogers, Ark.

November 25, 1935.

The order of 24 trees and berries I received from you two years ago came in good shape, and are doing fine. The smaller fruits bloomed this spring and bore a few fruits. With proper thinning in regard to their size the trees should bear a few apiece next year. I have some trees from some other nurseries for which I paid over a dollar for. In comparing them I like yours best. Your berries are fine. In the future when I can order, you get the order.

Yours truly, A. W. Quigley, Cliff Star Route, Eureka Springs, Ark.

Benton County Nursery Co., Rogers, Ark.

December 1, 1935.

Gentlemen:—In February, 1928, I ordered 200 peach trees from you, 150 Elbertas, 50 May and June and Indian Peaches. I had bought two acres of land at \$100.00 per acre and set these trees out in March. Every tree lived and grew right off. By September 15th these trees were as tall as a man's head, then the folks began to say, "I sure would like to have an orchard like that." I sold that two acres for \$400.00 in the fall. I made a profit of \$90.00 per acre in seven months time, besides I made two bales of cotton on the two acres and also raised 75 White Leghorn chickens on the same ground. All of these trees were the nicest trees I ever saw for the money. This orchard has made four full crops of an average of 200 bushels of the finest kind of fruit. I am enclosing a request for a catalogue when issued.

Yours truly, O. C. Brogdon, Belmont, Louisiana.

Benton County Nursery Co., Rogers, Ark.

November 15, 1935.

In February 1932, I had a friend give me one of your catalogues as she knew I was a great lover of flowers, and was just beginning to start a flower garden, having moved to a new location. I immediately saw great opportunities in taking advantage of your liberal offers so I ordered a collection of two dozen roses, leaving it to your judgement as to the ones best suited to this climate. I feel I was wise in doing so, for I received a lovely variety of colors, did not lose a single rose, and each year since have been richly rewarded. My garden, if I do say it, is the prettiest in this town and community. My roses are in constant demand, and admired by all. Very often I am called upon for decorations, funeral designs, cut flowers, corsages, and cuttings. Never shall I speak anything but words of praise for you and what you represent, for every word is true. So I am delighted when I can speak a good word for you. I want everyone to know what a pleasure it is to deal with such a nursery.

Yours very truly, Mrs. S. A. Corker, Box 148, Springfield, S. C.

Benton County Nursery Co., Rogers, Ark.

November 17, 1935.

Gentlemen:—I will state that in the spring of 1928 I bought quite a bill of trees. I was at the time I received these trees and am yet, well pleased with them. Among the varieties of apple purchased were: Jonathan, York, Stayman, Black Twig, Grimes, Yellow Delicious, Rome Beauty, Gans and Wisesap. All of these young apple trees are bearing good crops and most of them have had good crops for the past three seasons, and the apples have been of the finest quality. This year I received from \$1.00 to \$1.50 per bushel for my apples while other people got from 50c to \$1.00 per bushel for theirs. In the spring of 1929 I purchased some apple trees from a highly advertised nursery and none of these trees, as yet, had an apple on it. This year I entered eight varieties of apples in the Oklahoma County Fair and won five first awards and one second. On the advice of Mr. Burge, the Oklahoma County Agent, I entered my Jonathan Apples in the state Fair at Oklahoma City, and won first place on them. I do not know, but believe that I could have won first place on some of the other varieties. Next year I intend to enter more varieties in the state fair and see just what I can win. I am enclosing a clipping from the "Friendly News" for October, 1935, published by The Freeman-Langston Company of Oklahoma City to verify my claims as to the awards won by me. I am getting up a club order for apple trees and hope to be able to send it to you within the next few days.

Yours truly, J. E. Carrier, Choctaw, Oklahoma.

## What Others Say About Our Trees, Plants, Etc.

Benton County Nursery Co., Rogers, Ark.

December 3, 1935.

Gentlemen:—We have just finished planting the Altheas, also the Shade trees we ordered from you. Orders No. 1313 and 1328. They are noticed by everybody for their fine appearance and size and could not have been purchased anywhere else at double your price.

Yours very truly, B. Handschiegl, Rt. 1, Box 73 Ferdinand Ind.

Benton County Nursery Co., Rogers, Ark.

November 29, 1935.

Gentlemen:—I purchased from you twelve small peach trees last April. When they came my wife laughed at them, called them switches and said they would not grow, but I planted them on high rich soil, and they certainly did grow. Since I gave 3 times as much for 1 tree from another nursery as I gave for the twelve from your nursery, when I need more fruit trees, I know where to get them.

Yours very truly, Noble Baker, Carleton Michigan.

Benton County Nursery Co., Rogers, Ark.

November 8, 1935.

Gentlemen:—Will write you a few lines about the young orchard stock and flowers we got from you. We certainly do like your trees, even the tiny little fellows under one foot, came right out and grew off. We don't have any old enough to bear yet except the peach trees, two Early Mayflower and one Red Bird. They were the little trees, about nine inches tall and will be set out three years March 15, 1936 and they were loaded with big juicy peaches this year. We have about thirty-six apple trees bought from you. What we like about buying from the Benton County Nursery Company is you don't have to have a fortune to get an orchard. You can take two or three dollars each year and take part of your order in the little 5c trees and some larger ones, set them well and give them a good start, and be ready for more the next year, and almost before you realize it you will have a big orchard, and you won't miss the money. We have more trees that came from your nursery, and you can count on us year after year.

Yours very truly, Mrs. H.W. Arthur, Ferndale, Ark.

Benton County Nursery Co., Rogers, Ark.

October 21, 1935

Gentlemen:—In the fall of 1930 I bought 50 Belle of Georgia and 50 Elberta Peach trees from you. They were June buds and were under 1 ft. high. I set them out soon after they were received that same fall. I find, to plant some crop like peanuts or peas between the rows of trees to be cultivated, is best. The second summer, 1932, after these trees were set they bore say from three to six peaches to the tree. They were very fine and good. The next spring, 1933, they were full of bloom and had a heavy crop of fruit but on the 22nd of May, 1933, we had a heavy hail which knocked all of the peaches off except just a few and barked the trees very badly on one side. The next spring, 1934, these trees had overcome the effects of that hail storm, bloomed and bore a full crop of as fine peaches as I ever saw. We canned and dried about 50 bushels and sold about 150 bushels at from \$1.00 to 70c per bushel. This year, 1935, the same trees bloomed and bore a full crop which was about 250 bushels. We sold these at from \$1.00 to 60c per bushel except what we used at home. I began pruning and spraying these trees the third year after they were set and have kept that up every year since. The same year that I set the peach trees, I ordered a selection of apple trees from you, 10 Delicious, 10 Stayman Winesap, 10 Old Fashioned Horse, 10 Early Harvest, 10 Ben Davis and 10 Yellow Transparent, 60 in all. These trees were badly injured by the 1933 hail storm. Practically all fruit was knocked off. By 1934 these trees had come out of the injuries of the hail storm considerably. They bore about 30 bushels of very nice fruit. We had all that we needed for canning and drying. This year, 1935, the trees were full of blooms but it rained almost, if not every day of the blooming season. They could not pollinate properly and therefore did not bear but six bushels. We had many calls for apples, but we needed them all for home use. This orchard not only helped to keep us out of debt during this depression but we had all of the best fruit that we wanted to use. If I had it to do over, I would buy and set out a bigger variety and more of each.

Noah L. Houser, Rt. 2, Box 11, Bessemer City, N. C.



Benton County Nursery Co., Rogers, Ark.

November 1935.

Gentlemen:--Early in the spring of 1934 I ordered, by wire, 500 of your June budded peach trees. They arrived in due time in splendid condition, but were very small. I was very much dissatisfied with them at first but at any rate I planted the trees out 20x24 ft. and staked them so I would not plow them up. To my surprise, when the very first impulse of spring came, these little trees began to grow and are still growing. They are now big fine trees full of life and vigor and have a wonderful spread. At the end of the first seasons growth, our county agent saw them and thought they were two-year-old trees, notwithstanding the fact they grew through a very severe drouth. I can say of a fact these are the best trees I have ever bought from any nursery. They are of the Red Bird and Mayflower varieties. I can truly say anyone who is interested in fruit can't go wrong to buy Benton County Nursery stock. They cost less, grow bigger, live better, and are sold by a reliable company.

Yours very truly, Arch Lewallen, Cord, Arkansas

Benton County Nursery Co., Rogers, Ark.

November 13, 1935.

Dear Sirs:--I want to tell you how the stock I ordered from you compares with the stock I ordered from other nurseries. In the year of 1933 I ordered five peach trees, 1 apricot, 6 plants of dewberries and a few grapes. The peach trees had nice long roots and also did the plants. They are all growing very nice. I had some fruit trees, and plants from other nurseries and a very few of them are growing. Because they had bad short roots: The peach trees bloomed the first year and had a few fruits. The dewberries had very many blossoms and also a few berries. While the peach trees which I had from other nurseries very seldom bloomed. In the year of 1934 I ordered one apple tree, one English Walnut two pecan trees and two fig trees. They are growing fast and are size of 3 year old trees. This year the peach trees bore many fruits. I canned 10 qts. of peaches from each tree. I canned only 4 qts. from the other peach trees. I canned 16 qts. of dewberries. Even though I canned so many of the peaches and dewberries I had some left over for other uses. The grapes had many nice grapes. The pecan trees had many blossoms this year, but are too young to bear nuts. The apple tree is growing very nice and had lots of blossoms. I have one apple tree from another nursery. It hasn't grown an inch since I planted it. All my friends are surprised to see such young fruit trees bear many fruits. In the year of 1933 I ordered different kinds of trees for my neighbors. They are satisfied with them. They have canned many of the fruits this year. They also think your nursery has the best stock. The people who want good fruit trees, I advise them to order from Benton County Nursery.

Yours very truly, John Gerhardt, Iowa Colony, Texas.

READ WHAT OTHERS SAY ABOUT OUR TREES, PLANTS, ETC.

Benton County Nursery Co., Rogers, Ark.

November 5, 1935.

Dear Sir:—Would like to send you a bigger order, but on account of money matters I cannot. I have three rows of Dewberries, rows 20 yards long, that I got from you and I got 48 gallons of berries off of them.

Yours very truly, W. H. Whitlow, Wolfe City, Texas.

Benton County Nursery Co., Rogers, Ark.

October 23rd, 1935.

In 1931 I ordered 50 apple trees from you and when these trees were two years old each tree had over one gallon of nice big apples on the tree. The trees sure have grown fast and look good. The third year one of the trees bore a large amount of apples, all of them nice large ones. They sure are nice apples, highly flavored and were real market leaders. Everyone who saw them sure think they were nice. I will close for this time.

A. R. Morris, Mineral Springs, Arkansas.

P. S. Now please send your fall catalogue.

Benton County Nursery Co., Rogers, Ark.

October 19, 1935.

Dear Sir:—I am not writing this letter because I am an expert with fruit trees and fruit but I do believe that I am as close to observe fruit trees as any local fruit grower. I don't raise fruit for market, I only supply mostly the home need, of which the fruit is always first class fruit. But in June in 1934 a fire damaged a number of my trees to such extent that I wanted to replace some of them with new trees. I decided that I would try Benton County Nursery stock after I examined some six year old trees of various varieties that belong to Mr. J. W. Duke of Quin, Mo. I planted twelve of your trees last February that were supposed to be one foot high or under, but on arrival I was greatly surprised by their size. They were also packed neatly and free from injury. They are all very rapid growers. I don't believe any up to date fruit grower can say with truth that he is dissatisfied with any of your nursery stock.

Sincerely, Arthur Hughey, Quin, Missouri.

Benton County Nursery Co., Rogers, Ark.

November 8, 1935.

Dear Sir:—The apple and peach trees I got from your Nursery in May, 1934, has made good growth for the time they were set. They were set a month late but they came in fine shape. The trees were as good as I ever got from any place. They were middle-size trees and well rooted. The peach trees about all had blossoms on this spring but the Easter freeze got about all peaches around here. The trees made a good growth this summer, the peach trees are now from 6 to 10 feet tall with a good spread around and the apples are 6 to 8 feet. I have got trees from other places that did not make half that growth because of poor roots. They did not bloom for 3 years. I like the way you propagate from your best bearing trees and the apples on French crabapple, whole root seedlings are the best trees you can plant. I can tell them as soon as I see them. I have been raising apples for about 40 years and I know the right way. The old-time way was piece roots and buds and graft from nursery stock. It took them 12 or 15 years to bear and the trees were short life. I think your trees are as good as can be bought from any place. There is a nursery in the Ozark Mountains that sell pedigreed trees but they sell them 3 times as high as the Benton County Nursery and they are not a bit better. They brag everything they have to sell a lot of new things to fool the people. They have a lot of good things and have sold lots of good orchards in this country but the people paid three times as much as I did to The Benton County Nursery and they don't get any better fruit than I have. I will tell you there isn't one nursery out of ten that tell how they propagate their nursery stock. They say it is as good as can be grown, they don't come out and say they are bred from the best bearing trees and don't say they are on crab apple, whole roots. But then I first read your catalogue, I said you had the right plan. I don't buy a tree of an agent, they will sell you anything at a reckless price and when it comes to bear it is not true to name.

A. G. Jacks, Route No. 2, Lancaster, Ohio.



## **Benton County Nursery Co., Rogers, Arkansas**

Benton County Nursery Co., Rogers, Ark.

December 9, 1935.

Gentlemen:—Thanks to you and George Eoff, I now have a yard that the King of Spain would be proud of. Mr. Eoff certainly knows his business and I really think he should be landscape artist either for the University or for the State Capitol grounds. I want you to know that I most certainly appreciate your favors in this matter.

Thanking you very kindly I am very truly, Clyde T. Ellis, Bentonville, Ark.

Benton County Nursery Co., Rogers, Ark.

November 11, 1935.

Gentlemen:—Am writing you for your new catalogue. The order No. 2493C, which we ordered from you last spring did exceptionally well considering the drouth. All the trees are alive and doing fine. Several of our friends are watching the growth your trees are making for us. I am interested in Grapes and berries of different kinds this time, so please mail me your catalogue.

Thank you, Mr. J. H. Bowling, Hazlegreen, Missouri

Benton County Nursery Co., Rogers, Ark.

December 4, 1935.

Dear Sir:—I have saved money by getting fruit trees from you. The orchard is full grown which was purchased in the year 1927. 30 apple trees, 3 to 4 ft. high, 4 Ark. Black, 2 Liveland Raspberries, 2 Red Astrachan, 2 Northern Spy, 5 Delicious, 5 King David, 2 Red June, 2 Wealthy, 3 Rome Beauty, 4 Stayman Winesap, 2 Winesaps, and all bearing having fruit. Since 1931 I get 7 bushels off each tree, and nice big fruit. And also 8 peach trees, 2 Elbertas, 2 Altons, 2 J. H. Hale, 2 Early Elbertas, 2 Oct. Krummel, all are bearing fruit. They were bearing peaches right the next year. Have gathered 3 to 5 bushels off of a tree. And the little apple trees which were purchased the same year are putting on fruit and doing nicely. I have fruit on my place such as apples, peaches, pears, cherries, grapes, plums and quince of all varieties for family use on the farm.

Yours truly, Mrs. B. Walicki, Rt. 1, Box 9, DeS Arc, Ark.

Benton County Nursery Co., Rogers, Ark.

November 29, 1935.

Gentlemen:—My order of trees No. 3409, which I ordered Nov. 1934, which consisted of ten apples, Early McIntosh, Horse Apple, Cortland, King David, Early Red Bird, Yellow Delicious, Mammoth Black Twig, Golden Winesap, Ada Red and Jonathan, and three plums, Gold, Abundance, and America, and peaches Alton, Rochester, Late Elberta, Red Bird Cling and Krummel October, arrived in good condition. The roots were all good and were not a bit dry. They were planted at once and at spring were all full of life. At the end of the growing season I measured the total length of all the trees and found the average growth of apple trees to be 99 inches, of peach trees to be 215 inches, of plums to be 108 inches. Most of the trees have fruit buds now after one growing season. But best of all about your nursery stock is the low price and quality. Your trees are of just as good as quality and size as some I paid three times as much for. It sure is a bargain to buy good varieties at such a low price. Will tell you about quality and amount of fruit next fall.

Yours very truly, Robert W. Diehl, R. 4, Dayton Ohio.

Benton County Nursery Co., Rogers, Ark.

October 22, 1935.

Gentlemen:—Last spring I ordered 100 little peach trees from you, under 1 ft. high, and they were packed so nice. I am sure that is the reason I have not lost a one of them. I wish you could see them now. They are five to six feet high and now they are all filled with buds like they were going to bloom next spring. We picked large berries from the Youngberries we bought from you last spring and they are more than you claimed they would be. The Gooseberries made a fine growth. They were the best rooted I ever saw. My three Mulberries I got from you at the same time are five to six feet high now and they were so little when I set them out that everyone who saw them said it was almost impossible for them to stand the hot, dry weather we have here most every summer. Folks, if you want the best in nursery stock, a square deal and your money's worth, place an order with the Benton County Nursery Company, Rogers, Ark., and I am sure you will never regret it.

Yours Respectfully Edward Harris, Rt. 1, Patosi, Missouri.



## READ WHAT OTHERS SAY ABOUT OUR TREES, PLANTS, ETC.

Benton County Nursery Co., Rogers, Ark.

October 8, 1935.

Dear Sir:—In the fall of 1932, I bought 10 seedling evergreens from you. All grew and the few cents I spent have grown into dollars. The trees are beautiful and improved my property and I have had many compliments on same. Please send your fall catalogue as I am wanting trees and shrubs this fall, also vines and rose bushes.

Yours very truly, R. J. Roos, Ferdinand, Indiana.

Benton County Nursery Co., Rogers, Ark.

October 28, 1935.

Dear Sir:—On March 16, 1934, I received my order of two Concord, four Niagara, and two Portland Grape vines. I think they are the best ever. During July, 1935, I gathered one bushel of delicious fruit from them. I sold four gallons at 25c per gallon and made one gallon of jelly for home use and it is grand too, far better than any I've made from other fruit. I have ordered from two other nurseries for many years and neither can equal your nursery at Rogers. I intend to send in a larger order for myself in the near future.

Yours very truly, Mrs. Pauline Brent, Winnsboro, La.

Benton County Nursery Co., Rogers, Ark.

October 9, 1935.

Dear Sir:—I just received your special price list of fruit trees offered. In the year, 1933, I bought of you 6 Bartlett Pear trees and I never saw any trees grow as nice as these did. In 1933 and 1934 we had such dry weather that not even grass grew. So many young orchards died out. I bought the 6 pear trees for my daughters as a remembrance and set them out for them. One was chewed off about 1 foot from the ground. I trimmed it off in 1934; today it is as tall as the others and more bushy. I have no place to plant trees, only a small lot and I am over 70 years old so there is not much chance for me to figure ahead anymore.

Yours truly, Jno. Posekarry, Box 273, Chelsea, Iowa.

Benton County Nursery Co., Rogers, Ark.

November 5, 1935.

Dear Sir:—I wish to tell you about the Blackberries we bought from you January 29th, 1934. Our order No. was 1525. On June 9, 1935, we picked our first blackberries from our 15 McDonald vines. Was delighted with them, as some berries measured 2 inches long by  $2\frac{1}{4}$  inches around. They were fine flavored and heavy croppers. We picked about twenty quarts in the four weeks the vines were bearing, then a few each day until June 25th. The blackberries we bought from a Kansas Nursery never had any ripe berries until three week after we picked our first McDonald berries. We didn't sell any berries but I took first prize at the County Fair for my preserves. All our Benton County Nursery stock arrived in good condition.

Mrs. Frank Muder, Sedan, Kansas.

Benton County Nursery Co., Rogers, Ark.

October 25, 1935.

Dear Sir:—Three years ago I ordered a bill of fruit trees and vines from you and included were some Krummel October peaches and a few America and Gold Plums in your small size under 1 ft. In fact, the whole order was for small trees and vines. My means were limited and this enabled me to get several trees for the price that one formerly cost me from high priced nurseries. A friend of mine received his shipment of trees the same day that I did mine. He got a fewer number and they cost him ten times as much as my trees cost me. He laughed at me and said that he would treat me if I ever got any fruit from my little sprouts. I told him that great oaks from small acorns grow. I was not discouraged but planted all of my little trees in good ground and heed them regularly. They grew faster than weeds. They bore their first crop of fruit this year. It looked as if every limb would break under such heavy loads of fruit. The trees are on my farm for anybody's inspection. I have both plum and peach trees that are four and five inches in diameter and they have a limb spread of twelve to fifteen feet in diameter. My friends \$1.50 trees are peetty but he hasn't a tree that will excell my 5 and 10c Benton County Nursery trees.

Yours very truly, S. H. McIntosh, Ravenna, Kentucky.

## Benton County Nursery Co., Rogers, Arkansas

Benton County Nursery Co., Rogers, Ark.

October 17, 1935.

Gentlemen:—In the spring of 1934 I ordered five Delicious Apple trees from you. They have survived two of the worst drouths this county has had in over thirty years. Big Elm trees were killed by these drouths but the Benton County Nursery trees are still living and I expect them to bloom this next spring. These trees were the best I have ever ordered and I have ordered from several nurseries. If I can get hold of enough money I am going to set out 130 small peach trees this spring, and it will be Benton County Nursery stock.

Yours truly, Claude Deshozo, Box 410, Centralia, Okla.

Benton County Nursery Co., Rogers, Ark.

October 15, 1935.

Gentlemen:—In the fall of 1933 I purchased from you some peach trees. These grew off so nicely that I sent you another order for more. Both of these orders were made at your Special Bargain prices, and it has been simply astonishing what great value I received for so little money. I ordered these trees from you only after I had secured prices elsewhere, practically all of these being much nearer to me, and these prices of yours were so much less, and compared so favorably with the others furnished me, I had at first misgivings as to ordering the trees from you. I am perfectly satisfied with all of them, and though they are too young to have already borne, due to the nice growth they have made, I have no doubt of getting a sizeable crop of fruit from them next summer.

Yours truly, Edw. W. Wadsworth, 441-422 Shepherd, Bldg., Montgomery, Ala.

Benton County Nursery Co., Rogers, Ark.

November 30, 1935.

Gentlemen:—I received my first order of fruit trees, and sure am pleased with them. These trees have the most and best roots. My neighbors say they are the best bargains they ever saw, so I will be sending you another order soon for some of my neighbors as they would like to share in some of your good bargains. I will be glad to tell you about my fruit trees I bought from you in 1931. My Krummel Peaches bore the first year, also German Prune Plum bore the first year. My Red Indian Peach bore about four times too much for its body. In 1935 it was the finest in this state and the peaches sold for \$3.50 per bushel. I paid 12c for the peach tree and 30c for the plum. There isn't anything better for a poor man than to have an orchard of your trees. They bear from the first year I don't mean they all will bear the first year they are set out but some of them will, and just look out for the fourth year after you have set your orchard. Many thanks for your truthful words, for I have found that you will do more than what is right to satisfy a customer. I remain, a satisfied customer.

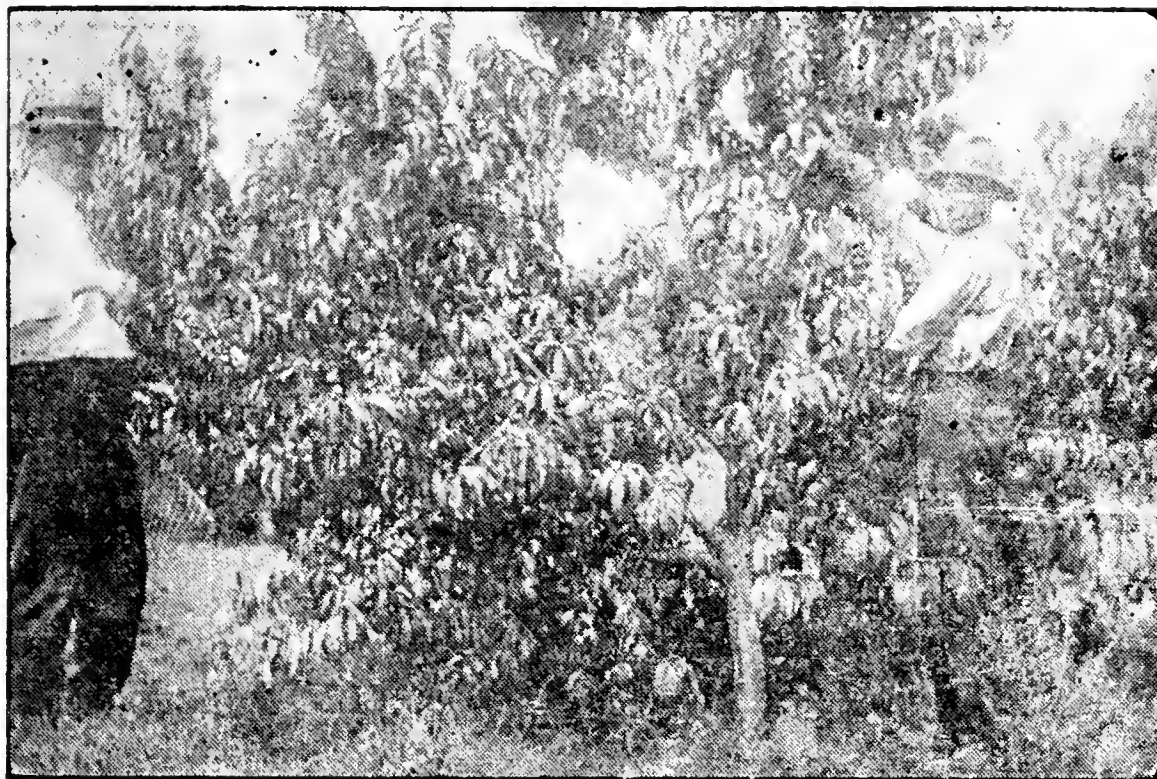
David Wireman, Arthurmarble, Kentucky.

Benton County Nursery Co., Rogers, Ark.

December 4, 1935.

Gentlemen:—I want to thank you for about thirty trees that have grown into the best little orchard I ever saw. I am nearly 70 years of age and have set trees from several nursery companies, but have never got any trees that equalled the ones I bought from you in 1926 and set them out in April. Having only a small plot of ground here for an orchard, I set the trees only a rod apart each way. They are nearly all living and some of them produced fruit the second year. The trees are now very large and most of them have several props to help support them when the fruit is on them. Among our peaches you would find the Early Wheeler, which is the finest early peach I ever saw and a great bearer. We sold them at \$1.00 a bushel. The Belle of Georgia is also very fine and sold at the same price. Others are the J. H. Hale, Heath Cling, and a collection of the Elberta, Early, Medium and Late. They are all fine, but we prefer the late ones as they are large and fine. With this order came an apple tree without label. It is rather a small red apple but a great bearer. Other apple trees produce fine apples but not in such quantities. We had in the above order two Apricots and some grape vines. All have done well. We kept no record of fruit sold and given away to neighbors. We can and dry till it is about all gone. I always try to favor Arkansas products and especially in nursery stock.

Respectfully yours, Enoch Reed, Imboden, Ark.



Benton County Nursery Co., Rogers, Ark.

October 28, 1935.

Gentlemen:—I'm writing this letter of recommendation on your fruit trees I bought from your nursery in the year of 1925. They were Elberta peach trees. They were the best that could be purchased anywhere.

We have gathered two bushels from some of the trees at two years after setting out and they were remarkable peaches. We sold from two-year-old trees \$400 worth of peaches from 300 fruit trees. The trees were grown on Mr. Ted Goode's land, 4½ miles south of Poteau. I have been an experienced man in fruit and berries the last twenty-five years. Am enclosing a picture of one of the trees at two years growth.

Yours very truly, Tonay Richard, Poteau, Oklahoma.

Benton County Nursery Co., Rogers, Ark.

October 13, 1935.

Dear Sir:—In the spring of 1933, I bought from you a small home orchard—all one year-old trees—and I did not know apple trees would bear until they were five years old but just imagine my surprise this spring when my four Florence Crab trees all bloomed and bore fruit. The trees I got were Sweet Bough, McIntosh and the Florence Crab. Am I pleased? Well I will say I am. Two years ago I had to put stakes by each tree so we could see them—just little switches—but now they are 8 ft. high and almost as wide. I never saw such a growth and you sure know how to grow and pack trees. Thanking you for my fine orchard away out here in cold Montana where no one thought the trees would live let alone bear fruit.

Thank you, Mrs. E. L. Robbins, Saint Xavier, Montana.

Benton County Nursery Co., Rogers, Ark.

December 2, 1935.

Gentlemen:—In the fall of 1933, I bought fruit trees from six different nurseries. I bought 750 trees from you of the following varieties: 500 Early Elbertas and the rest Red Bird, Carmen, Arp Beauty and Madison County Mammoth. I noticed in setting them that your trees had a mat of roots where most of the others had only a few, and I find it takes roots to make a tree. Out of the 750 trees bought from you, I haven't lost a tree. After setting these trees in the fall, by March 1st, 1934, they had grown new roots three inches long. I had quite a few peaches this year (second year) 1935. In fact, I had to thin them. The Early Elberta bloomed a week later than the regular Elberta and ripened a week earlier and are finer peaches. The Madison County Mammoth were as large as baseballs and attracted lots of attention. A high powered salesman with a beautiful catalogue sold me some patented trees at an exorbitant price and are not worth a nickle more than yours. My orchard is on Highway National 80 and Texas 10 in Harrison County.

Respectfully, N. B. Green, Rt. 1, Longview, Texas.

## **Benton County Nursery Co., Rogers, Arkansas.**

Benton County Nursery Co., Rogers, Ark.

December 3, 1935.

Gentlemen: I purchased four shrubs from your nursery in November, 1934. They were two Monthly Roses and two Crape Myrtles. I planted these on my husband's grave, and they are all living and in spite of the drouth the Roses began blooming the latter part of May and continued to bloom all summer. The Crape Myrtles are fine now and are 48 inches in height, which I am sure will bloom the next blooming season.

Yours very truly, Mrs. G. R. Trammell, Everton, Ark.

Benton County Nursery Co., Rogers, Ark.

November 28, 1935.

Dear Sir:—I want to tell you about my fruit trees I ordered from you in April. I received them in fine condition, and I thank you for the extra one. They have grown like weeds. They were not one foot high when I ordered them in April, and by July 31st, they measured four feet. You said they would grow like magic and they did. They have fall blooms on them, and all of my neighbors are astonished at them since they were so small when I got them.

Yours very truly, Mrs. Cora Stewart, Rt. 1, Box 64, Ponta, Texas.

Benton County Nursery Co., Rogers, Ark.

October 25, 1935.

Dear Sir:—In the spring of 1934 I ordered six Elberta Peaches and six Concord Grape vines. Five Elberta Peaches lived and I saved three of the Grapes out of six. At this time I would just give one of my Elberta Peach trees for the amount that I paid for them, but if I had it to do over again I would order in the fall, and plant in the fall. I think the fall is the best time to plan. This country is adapted for fruit trees, either home use or market. When I order from now on, I will order from the Benton County Nursery Company.

Yours as ever, Andy Stine, Piedmont, Missouri.

Benton County Nursery Co., Rogers, Ark.;

December 3, 1935.

Gentlemen: The experience I have had with the fruit trees I ordered last fall, 1934, has been so unusual that I wish to write you of it. Of the sixty apple trees and twenty peach trees planted on my farm in Searcy Valley, Arkansas, there are eighty thriving trees in my orchard—exactly 100 per cent are living. Upon discovering this fact during a recent visit to my farm, I marveled at the experience since it is such a contrast with the results from an order with another firm during the previous fall. From that order made with a well established nursery only three trees out of twenty-five lived—12 per cent.

The conditions under which both plantings were made were practically the same and the varieties mainly the same, though the price of the previous order was much higher. By comparing these results, naturally I favor Benton County Nursery and am resolved to add yearly to my orchard trees from your nursery Sincerely, Mrs. E. V. Glass, Sweetwater, Texas.

Benton County Nursery Co., Rogers, Ark.

October 29, 1935.

Gentlemen:—In the early spring of 1934, I ordered a supply of young fruit trees—Apples, Pears, Peaches, Plums, Cherries, Grapes, ect., from you to start an orchard. We received the stock in good order and planted it accordingly. Everything lived and sprouted in the spring. Altogether, we bought fifty or sixty very young trees from you—the smallest and cheapest size you sell. My mother came out and laughed at my young "orchard". She said it looked like some plowed land with a few switches stuck up here and there. So she very magnificently made us a present of 200 trees bought from some where else. They were large and handsome with big roots and fat buds on them when they arrived. We were very glad to get them, and planted them according to directions. Everything did well until the drouth hit us. But as the drouth went on, the big trees began to wither and dry up. One after the other they disappeared, until by the end of the summer of 1934 every one of the 200 big trees that had been given us were dead, with only about half a dozen of the brave little "switches" that we bought from you had gone under. Your switches have done a lot of growing this summer. A lot of the fruit trees bloomed and we ate grapes off the vines, and we hope to fill in the bare space where the grand trees were with some more tiny ones from you this winter.

Yours truly, Mrs. Carrington Jones, 1906, Kendale, Memphis, Tennessee.



Benton County Nursery Company, Rogers, Arkansas.

Benton County Nursery Co., Rogers, Ark.

November 25, 1935.

Dear Sir:—I received my first order in April, 1933, which consisted of 40 trees and I got 4 extra. The trees were 3 to 4 ft. in height and in fine condition. I set the trees 35 ft. each way and in the year 1935 four plum trees canned 30 quarts, 10 peach trees canned 72 quarts, 3 apricots canned 3 quarts, 3 cherries canned 2 quarts, 1 Red June apple had 5 apples and 1 Black Ben Davis had 3 apples.

Respectfully, W. J. Bricker, Dustin, Oklahoma.

Benton County Nursery Co., Rogers, Ark.

December 4, 1935.

Dear Sirs:—In 1932 I purchased nine elberta Peach trees from the Benton County Nursery Company, which were the one ft., 5c type, and one grape vine of the 3c type. They were very tiny but grew vigorously when I put them in my garden. In 1934 I gathered one bushel of peaches and in 1935 I gathered five bushels of peaches and one bushel of grapes. Last spring people marveled at the beauty of the blooms and foliage of my garden orchard. My garden is a living demonstration of the economy of buying fruit trees from the Benton County Nursery Company.

Sincerely, Mrs. J. R. Bell, Garrison, Texas.

Benton County Nursery Co., Rogers, Ark.

October 21st, 1935

Gentlemen:—About a year ago I bought some trees from the "Benton County Nursery" and at the time I bought a like number from—— Nursery Inc., "The two groups of trees were set out side by side and I found out through this simple experiment that 98% of the Benton County Nursery trees lived and did well, while 42% of the others lived. Then in the spring of 1935, I had over 200 trees stolen and of these trees 191 were trees that had been bought from Benton County Nursery. I was told later by a neighbor, "The ones who took your trees, sure knew trees, for they only took your best trees." That's why I hope to get more Benton County Nursery's stock.

G. L. Watson, 3223 E. 32nd St., Kansas City, Missouri.

Benton County Nursery Co., Rogers, Ark.

November 6, 1935.

Gentlemen:—This is to tell you how much I think of your nursery stock. In 1934 February, I ordered Concord grape vines, Mastadon strawberries and Mayflower, Red Bird Cling and Early Wheeler peaches. In 60 days we had ripe strawberries, in less than six months we had ripe grapes, in 16 months we had ripe peaches. The trees and vines are healthy and vigorous. In January 1935 I placed another order with you because I did not think I could get as good trees from any other nursery. Today I am sending you another order and two of my neighbors are sending orders with mine because they like the looks of my orchard. There is a big nursery joining my farm and they have good stock and deal fair with the public but we get our nursery stock from Benton County Nursery Co., Rogers, Arkansas, because of the superior quality of their stock above any we know of.

Yours very truly, L. D. Warren, Rt. 2, Henderson, Texas.

Benton County Nursery Co., Rogers, Ark.

December 2, 1935.

Dear Sir:—On January 16, 1928, you sent me 10 Peach Trees and 10 Apple Trees, 4 Grape Vines, 2 Apricot Trees and in 1930, I gathered about a bushel and a half from each tree. In 1931 I got 2 bushels and one peck. In 1932 I got about 4 bushels and one peck from each tree. In 1933 I gathered seven bushels from each tree. I did not keep any account of them in 1934. In 1935 I got 110 bushels from the ten trees which I sold to the grocery in Yazoo City at \$1.50 a bushel. In 1932 I got from one half to a bushel of apples from each tree and in 1933 each tree averaged from one bushel to three pecks; in 1934, from the eight trees I sold 24 bushels. In 1935 I sold 42 bushels from the 8 trees. My grape vines were four years old before they began to bear and in 1932 I got 22 lbs. in 1935, I got 52 lbs. which were sold at 12c a lb. My two plum trees were 4 years old before they began to bear. I only kept count of them for 2 years, 1934 and 1935. In 1934, I gathered 3 bushels from the 2 trees and in 1935, I got 3½ bushels.

Yours, Albert Williams, Rt. 1, Box 21, Pickens, Miss.

## Benton County Nursery Co., Rogers, Arkansas

Benton County Nursery Co., Rogers, Ark.

October 26, 1935.

Dear Sir:—I shall always have a word of praise, for your nursery stock. The Concord grape vines purchased from you in 1929 yield the most and the finest clusters of grapes, some 8 inches in length. Also the Shrub Special I ordered from you, at such a reduced price two years ago are doing fine—all lived and grew. Everything I ordered from your catalogue I have found true to name, and just as you described them. I have bought trees from other nurseries or their agents, which were either diseased or not true to name. I am planning a small orchard and expect to order stock from your nursery as I have found it to be the best nursery stock to be had for the price, and your guarantee is all I could ask for.

Yours very truly, O. E. Bell, Villa Ridge, Missouri.

Benton County Nursery Co., Rogers, Ark.

December 1, 1935.

Dear Sir:—In the spring of 1934 I sent an order for several different varieties of nursery stock. My red leaf peach has grown from two feet to over 6 ft. It is a perfectly beautiful tree. The novelty fruits costing 10c each have spread and made a remarkable growth, all will bear heavy this year. The peach and apple trees costing 12c each have grown from 2 ft. to over 5 ft. At the same time I set out your trees, I received order from another nursery paying 85c to \$1.20 each, and they are not any larger, or finer than the trees I got from you. I only lost one shrub out of your order beauty fruit, which goes to prove how fine and well rooted your nice fresh stock is. I only have a small place. Wish I could have space for more of your trees for I am absolutely pleased.

I am, Sincerely, Mrs. Charles H. Neal, Asheville, N. C.

Benton County Nursery Co., Rogers, Ark.

November 18, 1935.

Dear Sir:—I have sold fruit trees for other nurseries for 5 years and have a lot of trees on my farm, and I have a lot of your trees too, and they are doing fine, that is, yours are. I had the man on my farm to set out your trees and I set out the other trees myself—They were set out right! The man just stuck your trees in the ground, but they were loaded down with fruit this year. I just can't praise your fruit trees highly enough. Honest, I believe your trees would grow in the desert land of Texas and New Mexico they are so well rooted. I think they are the best money can buy. I have four acres I want to set out next fall, 1936, and it will be your stock because I am sure they will live. I put ten of those small trees I got from you last spring under the house and they stayed there three weeks and I put them out and seven of them are living and doing fine. Thanking you for your service, I am,

Yours truly, J. C. Wiles, Bemis, Tennessee.

Benton County Nursery Co., Rogers, Ark.

December 2, 1935.

Dear Sir:—We sent you our first order in the spring of 1934. We perhaps would have ordered some years sooner but had the idea that low prices might mean low grade stock. We bought among other things one Hanska plum. We had bought one from a higher priced nursery the year before which made very poor growth. Your tree, at the end of the first season had made fully twice the growth the other made in two years. We also bought from you two Cynthiana and one Portland grape. All three bore a few bunches the same year planted. We would have removed these but wanted to see what they were like as they were new kinds to us. But in spite of the burden of this first year crop, they grew nicely and bore again this season. As compared with these we bought two vines from one of the highest priced and largest nurseries in the country six years ago. One of these has borne two small crops to date, the other not a bunch in six years. In the early spring of 1935 we received from you 325 strawberry plants very promptly after ordering. If there was a missing hill in the entire lot we did not notice it and all, especially the Aroma bore a good many berries this first season. Out of a hundred plants received from a nursery several hundred miles nearer, less than fifty lived and these made but few berries and little growth. In short, the few orders we have sent you have all come promptly, been well packed, with good roots and full of life.

Yours truly, S. H. Oliver, Vass, N. C.



## What Others Say About Our Trees, Plants, Etc.

Benton County Nursery Co., Rogers, Ark.

October 18, 1935.

Dear Sir:—In the spring of 1934 I bought from you two Keiffer pairs. One grew 11 ft., 5 in. and one 10ft., 8 in. One of these trees bloomed this spring. One pear grew to the size of a hen egg, when a black spot came on it and it finally fell off, and one blight proof pear which is 10 ft, 5 in. tall. Two Winesap apples are 8 ft.11 in. and 7 ft. and 11 in.

Yours very truly, C. W. Burkehead, Lockesburg, Ark.

Benton County Nursery Co., Rogers, Ark.

November 19, 1935.

Dear Sir:—I sent you an order in January, 1929, and received my trees in good time. They were mostly small trees. They lived and grew well. The freeze hurt some but in the spring I sold 200 bushels at \$1.00 a bushel. In 1935 the crop was not so good, but I received \$1.00 a bushel. I have nice fruit and people come to the farm and get it. I received \$1.50 a bushel in 1935 for my plums. Please send me a new catalogue, as I want to order more fruit.

Yours very truly, L. R. Elliott, Arcadia, Oklahoma.

Benton County Nursery Co., Rogers, Ark.

November 16, 1935

Dear Sir:—A few days ago we received some of your price lists and as we had ordered a few trees last spring for our ten year old son who is entering the 4-H Club in fruit raising this year and they have done so extra well, they are living and looking nice even though we had a drouth in this section this summer. We are so proud of them we want to orrer him some more to put iut this spring. Am sure you will get lots of advertising through him and his 4-H work. We find that several of our friends had ordered from you several years ago and have had such nice trees.

Mrs. W. L. Buttram, Bartlesville, Oklahoma.

Benton County Nursery Co., Rogers, Ark.

October 25, 1935.

Gentlemen:—Just a line to tell you how very much pleased we were with the fliwering shrubs we ordered from you this last spring. Such promptness surprised us. I was always used to waiting for weeks before our order arrived. We order from different firms every year only to be disappointed. We saw your ad in a magazine and decided to try you nursery for a small order, and was surely rewarded. The shrubs were beautifully packed and in splendid condition. I can truthfully say you have the finest rooing system of any firm we have ever ordered from. Three Myrtle trees and an ornamental peach was all I ordered. We are delighted with them. They began growing immediately after planting and bloomed in profusion and were most beautiful. The peach made a wonderful growth and is large. The Myrtle is something new here so were greatly admired by all my friends. I am quite sure I will have an order from at least one of my neighbors in the spring as well as myself. We expect to plant quite a lit of fruit trees on our farm near Harrison, Arkansas, in the spring and you will get the order.

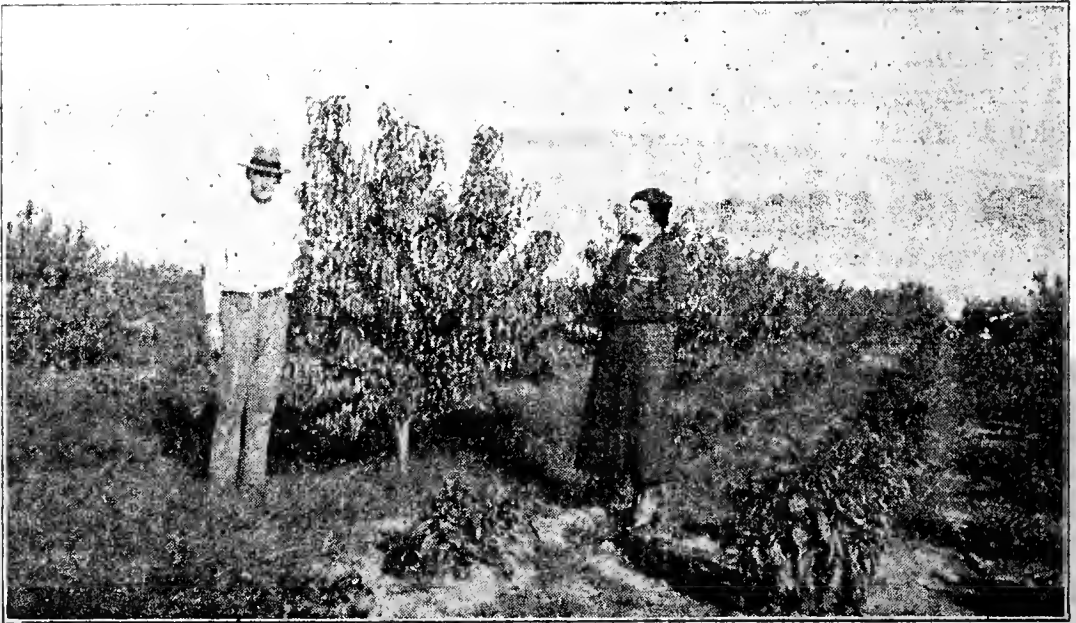
Yours very truly, Mrs. Nettie Thomas, Celina, Ohio.

Benton County Nursery Co., Rogers, Ark.

October 7, 1935.

Dear Sir:—Early in 1935 I ordered some of your little trees and ornamentals and I wish to state that a Stubbs Everbearing Mulberry for whi.h I paid 20c for is 8 ft. tall with a spread of 4 ft. It is still growing like a weed and its leaves are a lovely waxy green. Two snow white Altheas for which I paid 10c each have been like a bride's boquet since early June. It is still loaded with buds and blooms and will be till frost, and are three feet tall. From six 5c peach trees I have a half dozen big thrifty trees shoulder high and still growing like weeds too. Two of these are Red Bird Clings, two Elbertas, and two Krummel. I have a large yard and I ordered these trees in preference to so many ornamentals from two little apple whips I have two lovely Red June trees waist high. Everybody exclaims in wonder over my yard, as the home and yard burned completely burned up in 1934 and my trees look like a fairy tale. A little 10c bush honey suckle is a yard high and as large around as a No. 3 wash tub. You have my sincere thanks and when it is late enough to plant you may expect a large order from me.

Yours very truly, Mrs. V. B. Patterson, Paradise, Texas.



**Mr. and Mrs. E. I. Phumphrey's Peach Orchard on Highway 71, One Mile South of Bentonville.**

This block of peach trees was bought from us in February 1933. When he planted these trees they were small 1 to 2 ft. trees. When they were planted Mr. Phumphrey says they were so small that he could hardly see them and he placed a small stake at each tree to keep from plowing them up when cultivating them. The above picture was made in Oct. 1934, only 20 months after he planted these small trees, and you will note they are taller than Mr. Phumphrey, who is a man more than six feet, and they have a spread of as much as their height. He had gathered one crop of peaches from these trees when this picture was made. Only sixteen months after these small 1 to 2 ft. trees were planted, Mr. Phumphrey gathered ripe Peaches from them. These small trees from us, grown here in the heart of the Ozark Mountains are so well rooted that they will grow as fast as weeds and make bearing trees within a few months. This root system, grown in this fertile Mountain soil, is responsible for all this life and pep. Just compare these trees with any grown at other places and you will be convinced that our trees will make twice the growth of others. Mail your order early while the list of varieties is complete.

Benton County Nursery Co., Rogers, Ark.

November 29, 1935.

Gentlemen:—Will write and tell you what luck I had with the trees I bought from you the winter of 1933. They were the small grade Apples, Peaches, Pears and Plums. I planted them on unbroken level ground in February, 1934. Then came the terrible drouth. Every day we could hear or read of young orchards being burned up. No one expected my trees to live through such terrible heat and lack of moisture. But my Benton County Nursery trees grew and branched beautifully right along. Beside these trees were some trees from a northern nursery and they died at the rate of 16 out of 20. Entering their second year they encountered a worse season than the first. It rained almost day and night from March till July. The fields were loblolly and weeds grew everywhere, but the trees grew and put out strong branches and formed round heads without cultivation or care of any kind. It must be the unusually fine root system of your trees that enables them to do the seemingly impossible. Now the little Season Masters are 7 to 8 ft. tall and 5 to 6 ft. broad and the Peach and Plum trees have lots of fruit spurs. Look for a big order from me when I recover somewhat from two crop failures and I will recommend your trees to everyone I can see who intends to plant.

Yours very truly M. M. Fagan, Star Route, Box 41, Valliant, Okla.